

# STORM LAKE UNITED'S

## *What I Love About the City Beautiful*

### Photo Submission

---

Let's show why Storm Lake is *The City Beautiful* with your photos!

---

Whether you consider yourself a photographer or someone who just enjoys taking high-quality snapshots for fun, Storm Lake United needs your help!

Storm Lake United is updating our marketing materials and website and need your photos to showcase our incredible community. Images may include private or public landscapes and nature, buildings and structures, parks and landmarks, or people and still life photography from any season. Photos should be taken in Storm Lake and the surrounding area. Each photo must be accompanied by a brief description, as well as when and where the photo was taken.

#### **Entries must be:**

1. The original work of the entrant.
2. Non-Infringing on the right of others and completed model release if the image includes people.
3. Respectful of the rights, sensitivities and culture of persons depicted.
4. An accurate reflection of the subject matter and scene as it appeared, without alteration (other than standard optimization, including removal of dust, cropping, adjustments to color and contrast, etc.)

#### **Photo Subjects & Colors:**

Subjects: Include private or public landscapes and nature, buildings and structures, parks and landmarks, or people, special events, recreation, celebrations and still life photography from any season. Entries should represent the community of Storm Lake, Iowa.

Color: Photos must be in color.

#### **Photo Formats:**

Entries should be submitted as a .jpeg or higher resolution, and 3000x4000 pixels at 300 dpi, 3MB or larger. If you choose to take photos with your cell phone, please make sure you are using the highest quality setting.

#### **Submission Requirements:**

Please submit your files on a flash drive or via email. Include the consent form with your submission. Multiple entries may be submitted on the same flash drive, or via email but each image must have a separate completed consent form.

If your submission includes people, please include a model release form for each adult (18 years or older) or minor model release form, completed by the subject's parent or guardian, for each minor (younger than 18 years).

There is no limit to the number of entries an individual may submit.

Submissions may be delivered to Storm Lake United at 119 W 6<sup>th</sup> Street, Storm Lake, IA. 50588, emailed to [lee@stormlakeunited.com](mailto:lee@stormlakeunited.com) with the subject line of "What I Love About The City Beautiful" or mailed to Storm Lake United at P.O. Box 584, Storm Lake, IA. 50588.

**Recognition:**

Each selected entry will be used for Storm Lake United marketing purposes including, but not limited to, printed/promotional materials and electronic media (e.g. social media, digital ads, commercials website.) The entrant's name will be captioned below image if entry is selected for use. Storm Lake United has the right to refuse any entry.



# Consent Form

## Photographer Information:

**First & Last Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

## Photo Entry Information:

**Photo File Name:** \_\_\_\_\_

**Title of Photo:** \_\_\_\_\_

**Location Where Photo Was Taken:** \_\_\_\_\_

**(General area, community, landmark, etc.)**

### Statement of Consent:

By signing below, I consent to allow Storm Lake United to use photo(s) I submit for their marketing purposes. I understand that if my photo submission(s) are chosen, the photo(s) may be used by Storm Lake United for the length of time designated by Storm Lake United. I understand there will be no monetary compensation if my photo(s) are chosen. I understand that I will maintain copyright of my own work, but I give permission to Storm Lake United to utilize my image(s) for their marketing purposes. I understand that my photo(s) may be used in areas of marketing, including, but not limited to, printed/promotional materials and electronic media (e.g. social media, website).

*In giving my consent, I waive any right to inspect or approve the use of the images or recordings or any written copy. I also waive and release all current and future claims I may have against Storm Lake United, arising from the use of an image or recording including, but not limited to claims of defamation, invasion of privacy, rights of publicity or copyright infringement, or any misuse, distortion, blurring, alteration or optical illusion that may appear in the finished product. Notwithstanding the foregoing, I reserve the right to revoke my consent in writing, which will be effective only upon receipt.*

Participant Name (Please Print): \_\_\_\_\_ Date: \_\_\_\_\_

Participant Signature: \_\_\_\_\_

If under 18, you must have a parent/guardian sign the consent form.

Parent/Guardian Name (Please Print): \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

## Questions:

Lee Dutfield, Acting CEO, Marketing & Activities Director  
712.732.3780 or [lee@stormlakeunited.com](mailto:lee@stormlakeunited.com)  
Storm Lake United, 119 West 6th Street, Storm Lake, Iowa 50588



**stormlake** united  
chamber | tourism | area development



**stormlake** united

chamber | tourism | area development

## STORM LAKE UNITED MODEL RELEASE – MINOR

Minor Name \_\_\_\_\_

In consideration of the engagement as a model of the minor named above, and for other good and valuable consideration herein acknowledged as received, upon the terms hereinafter stated, I hereby grant to **Storm Lake United**, its legal representatives and agents, those for whom **Storm Lake United** is acting, and those acting with **Storm Lake United's** authority and permission, the absolute right and permission to take, use, reuse, publish, and republish video and still imagery of the minor or in which the minor may be included, in whole or in part, or composite or distorted in character or form, without restriction as to changes or alterations from time to time, in conjunction with the minor's own or a fictitious name, or reproductions thereof in color or otherwise, made through any medium at his/her studios or elsewhere, and in any and all media now or hereafter known, for art, advertising, trade, or any other purpose whatsoever. I also consent to the use of any published matter in conjunction therewith. I hereby waive any right that I or the minor may have to inspect or approve the finished product or products or the advertising copy or printed matter that may be used in connection therewith or the use to which it may be applied.

I hereby release, discharge, and agree to save harmless and defend **Storm Lake United**, its legal representatives or assigns, and all persons acting under permission of or authority or those for whom **Storm Lake United** is acting, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form, whether intentional or otherwise, that may occur or be produced in the taking of said imagery or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or violation of any right of publicity or privacy.

I hereby warrant that I am of full age and have every right to contract for the minor in the above regard. I state further that I have read the above authorization, release, and agreement, prior to its execution, and that I am fully familiar with the contents thereof. This release shall be binding upon the minor and me, and our respective heirs, legal representatives, and assigns.

\_\_\_\_\_  
Date Business or Community Name

\_\_\_\_\_  
Address Phone

\_\_\_\_\_  
Signature Witness



## STORM LAKE MODEL RELEASE – ADULT

---

Name

---

Address

Phone

For valuable consideration received, I hereby grant **Storm Lake United** the absolute and irrevocable right and unrestricted permission in respect of video or still imagery of me or in which I may be included with others, to use, reuse, publish, and republish the same in whole or in part, individually or in any and all media now or hereafter known, and for any purpose whatsoever, for illustration, promotion, art, editorial, advertising, and trade, or any other purpose whatsoever without restriction. I hereby release and discharge **Storm Lake United** from any and all claims and demands arising out of or in connection with the use of the images, including without limitation any and all claims for libel or violation of any right of publicity or privacy.

This authorization and release shall also insure to the benefit of the heirs, legal representatives, licensees, and assigns of **Storm Lake United** as well as the person(s) of whom were photographed.

I am of full age and have the right to contract in my own name. I have read the foregoing and fully understand the contents thereof.

This release shall be binding upon me and my heirs, legal representatives, and assigns.

---

Date

Business or Community Name

---

Signature

Witness



**stormlake** united

---

chamber | tourism | area development